LECTRA

We pioneer. You lead.

PUSHING BOUNDARIES TOGETHER
TO UNLOCK YOUR POTENTIAL

As a major player in the fashion, automotive and furniture markets, Lectra contributes to the Industry 4.0 revolution with boldness and passion by providing best-in-class technologies.

FOUNDED IN **1973**	**522** million euros IN 2022 REVENUE	**53** million euros 2022 INVESTMENT IN RESEARCH AND DEVELOPMENT	**2,500** EMPLOYEES ACROSS THE GLOBE	**67** NATIONALITIES REPRESENTED

THE LECTRA 4.0 STRATEGY, A LONG TERM VISION

Supported by a long-term vision, launched in 2017, the Lectra 4.0 strategy aims to position Lectra as a key Industry 4.0 player in its three strategic market sectors before 2030.

Premium positioning	Focus on three strategic market sectors	Customers at the heart of the activities	4.0 services	A committed CSR policy
High value-added solutions and services with strong business-line expertise.	Fashion, automotive, and furniture, with a specific approach for each in term of offers, organization and processes.	A commitment from Lectra teams to do everything in their power to enable customers to make optimal use of its solutions.	Gradually launched on the market, they will combine data analysis, Lectra's expertise and artificial intelligence, to enable customers to continuously improve their operations.	Capitalize on the Group's achievements in terms of CSR and continue leading the way by integrating social, ethical and environmental responsibilities in all business activities and practices.

CSR: Corporate Social Responsability

2022 REVENUE BREAKDOWN

By region

- 28% Europe
- 32% Asia-Pacific
- 30% Americas
- 10% Other countries

By market

- 52% Fashion
- 30% Automotive
- 10% Furniture
- 8% Other industries

RECENT ACQUISITIONS

The recent acquisitions have enabled the group to enter a new dimension.

GERBER TECHNOLOGY *a Lectra company*
Strengthen the Group's position in the market and facilitate continued expansion of its Industry 4.0 technology offers

KUBIX LINK
Streamline collection collaboration
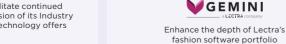
NETEVEN
Optimize marketplace management

RETVIEWS
Automate fashion benchmarking

TextileGenesis *a Lectra company*
Trace fashion supply chain

GEMINI *a Lectra company*
Enhance the depth of Lectra's fashion software portfolio

GLENGO LECTRA TEKNOLOJİ
Distribute exclusivly Gerber's solutions in Turkey

LECTRA 50 YEARS
Generations of innovation

Lectra celebrates its 50th anniversary in 2023. A journey full of passion, innovation and of course challenges, with one sole objective, serving our customers.

lectra.com

LECTRA

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LECTRA'S OFFER
AT THE LEADING-EDGE OF TECHNOLOGY

We develop state-of-the-art solutions that combine software, equipment, services and data. Premium solutions and technologies for fashion, automotive & furniture markets worldwide.

iNDUSTRY 4.0

Software

Connected equipment

Data analysis

Services

PRODUCT DEVELOPMENT	CUTTING ROOM	NEW SOLUTIONS FOR FASHION
Software used in the creation and development of products (prototyping, pre-production and industrialization activities)	**Equipment and accompanying software**	**PLM, PIM, DAM, Competitive benchmarking, Marketplace distribution, Traceability**

PEOPLE
ACROSS MORE THAN 100 COUNTRIES, LECTRA PEOPLE ARE AT CUSTOMERS' SIDES TO PUSH BOUNDARIES.

OPEN-MINDED THINKERS

TRUSTED PARTNERS

PASSIONATE INNOVATORS

RECOGNITION
A NEW DIMENSION RECOGNIZED BY THE ENTIRE ECOSYSTEM

Deloitte. LECTRA
FRANCE BEST MANAGED COMPANIES 2023

TOP 250 DES ÉDITEURS DE LOGICIELS FRANÇAIS
12ᵉ édition - 2022

INSTITUT CHOISEUL
CONQUÉRANT 2022
LECTRA Lectra
Conquérez Les fers de lance de l'innovati

ENTREPRISE SOCIALEMENT RESPONSABLE 2023
Le Point
EN COLLABORATION AVEC statista

Grand Prix de l'Accélération Digitale

Microsoft Partner
2021 France Awards Winner
Growth & Disruption Award France
Microsoft

LECTRA Member of Euronext Tech Leaders
EURONEXT Tech Leaders EURONEXT

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About Lectra

As a major player in the fashion, automotive and furniture markets, Lectra contributes to the Industry 4.0 revolution with boldness and passion by providing best-in-class technologies.

The group offers industrial intelligence solutions - software, equipment, data and services - that facilitate the digital transformation of the companies it serves. In doing so, Lectra helps its customers push boundaries and unlock their potential. The group is proud to state that its 2,500 employees are driven by three core values: being open-minded thinkers, trusted partners and passionate innovators. Founded in 1973, Lectra reported revenues of 388 million euros in 2021 and is listed on Euronext (LSS). For more information, please visit **lectra.com**.

LECTRA